



EASY BUSINESS

Become a Partner

**We have a top-class team. We play
Champions League.**

**BECOME A HARTMANN & BENZ PARTNER AND
WE'LL GET AHEAD TOGETHER: COMBINING
YOUR SKILLS AND OUR PRODUCT**

Bullion merchant?

You give everything for your clients.
Give even more and get back at least
as much. Does that sound good?
We think so too. That's why we support
you as your partner.

GREATER PERFORMANCE, GREATER REVENUES

Provide your clients with more
flexibility. You will be rewarded with
increased sales and client loyalty.

HERE IS WHY YOU SHOULD BECOME A PARTNER OF HARTMANN & BENZ

- Recurring commissions
- 30-day cookie period
- 0 % cancellation rate
- Individual affiliate link
- Build your own sales network
- Instant payouts



For years, we have been one of the leading companies offering clients the opportunity to invest in gold and other precious metals. An essential feature of our business activities is that we can advise our clients completely independently on safeguarding assets through the purchase of inflation-protected assets. Particularly important for the client is the fact that the purchase of gold, silver and other precious metals yields a return that is guaranteed to be tax-free.

In order to be able to offer this lucrative form of investment to a broad client base, we are still looking for additional sales partners. In particular, we would like to

address financial service providers and fund brokers. However, mortgage brokers, real estate agents and insurance brokers are also suitable for selling gold bars as a form of investment to wealthy clients.

You can sell gold bullion to existing clients and offer a gold investment form with a return. In this way, you add an investment product to their portfolio that is not only high-yielding and therefore attractive, but also risk-free and tax-free. Especially in these times of high market volatility, gold is attracting growing interest among clients.

We are happy to assist you with our many years of know-how in the field of gold investment, as we maintain various contacts with tax advisors, financial service providers and smaller banks in order to be in a position to enable clients to invest in gold.

The affiliate programme we offer exclusively includes the sale of gold bars. Please note that coins or silver bars are not part of our offer to you.

Experience has shown that selling gold bars to clients is unproblematic. The numerous advantages can be explained to the clients in a comprehensible way during the counselling sessions. This applies to one-time investments in gold as well as to monthly gold savings plans.

Currently, many clients are already looking into investing in precious metals anyways. A counselling session can easily lead to the desired sales goal. Meanwhile, many countries within the European Union (EU) are struggling with growing economic problems. The tense situation in neighbouring countries to the east is also contributing to investors looking for a safe haven for their assets. For many wealthy people, the fact that gold can be purchased anonymously is also a decisive factor in concluding a transaction. This means that no personal details have to be given when buying and therefore the tax authorities do not find out about a purchase.

By selling our high-quality investment forms in gold bars, you can therefore build up another income stream.

There are even more advantages for you as a sales partner:

- **Lucrative conditions**
- **Grateful clients leading to permanent commercial relationships**
- **There is no liability risk for you as an affiliate**
- **Closings are cancellation-free**
- **The activity we offer you is not a „financial service“(Finanzdienstleistung) according to § 34 c, d, f Gewerbeordnung (GewO)**

Your clients will be thrilled with easygold24 and you earn more commission.

SALES PARTNERS WANTED - FOR OUR STRONGLY EXPANDING GOLD TRADE

Who are we and what motivates us?

Hartmann & Benz GmbH is a gold trading company that is expanding throughout Europe in order to exploit its unique concept to the maximum. As a trust-supported, renowned company with a unique selling proposition in this industry, we thus offer each individual sales partner added value that opens up highly lucrative earning opportunities.

Our company, based in Stuttgart-Fellbach, operates the easygold24 trading platform. With this platform, gold investors have the opportunity to purchase gold bars of the highest fine gold quality (certified according to LBMA with a purity of 999.9) of various denominations at the lowest possible sales prices and have them discreetly packed and sent to them by value courier. However, we can of course also offer wealthy individuals safekeeping in our bonded warehouse. We really do offer the best prices in comparison with other reputable suppliers and can prove this to you at any time.

Who are we looking for?

Are you a retailer or shop owner?

Install a gold shop with us or give your clients the opportunity to open a gold account. Trading in gold usually involves large sums of money, with correspondingly high sales commissions. Petrol station owners, supermarkets but also parcel shops and newspaper shops are welcome to contact us for further information. Together with you, we will build up a new, extremely lucrative mainstay for you!

Are you a dedicated financial advisor, investment advisor or do you come from the insurance industry?

You are welcome to sell our product line - the sale as well as the safe and free storage of gold products (bars) in bonded warehouses. We also offer gold accounts, children's gold accounts and the storage of existing gold from private client holdings.

Contact us so that we can show you how you can access new, highly profitable income streams!

Do you run a website?

If you run a website (commercial or private) or have experience in the field of SEO (search engine optimisation), then our affiliate programme might be of interest to you. We not only provide you with advertising banners for your website, but also offer high remunerations if a gold transaction is made with us thanks to a click on your website.

The special thing about our business model is that we can offer banks and insurance companies certified LBMA gold bars at a price that is significantly - up to 20% - below that of all our competitors. One reason for our incredibly inexpensive offer is that we can obtain gold bars at the daily exchange price on the London Bullion.

This gives Hartmann & Benz a unique selling proposition that allows you to achieve a veritable profit margin for your business that is unparalleled in this segment.

Even the two most well-known gold dealers in Germany cannot supply banks and insurance companies with gold bars as inexpensively as we can - with absolutely identical quality (999.9 fine gold, certified LBMA gold bars). In the following table, we have visualised this monetary advantage for your valued business in a clear form.

As of: 10.12.2020, purchase from 5000 grams

Stückelung	Hartmann & Benz Verkauf	Anbieter - 1 Verkauf	Ankauf	Anbieter - 2 Verkauf	Ankauf	Rabatt bis zu %
1 Gramm	48,62€	61,10€	47,75€	58€	49,50€	20 %
5 Gramm	243€	268€	238€	260€	242€	10 %
10 Gramm	486€	521€	478€	514€	485€	7 %
20 Gramm	972€	1.027€	957€	1.018€	968€	6 %
1 Unze	1.512€	1.576€	1.492€	1.575€	1.513€	4 %
50 Gramm	2.430€	2.526€	2.394€	2.533€	2.418€	4 %
100 Gramm	4.861€	5.041€	4.784€	5.039€	4.836€	3,6 %
250 Gramm	12.154€	12.540€	11.962€	12.490€	12.095€	3,1 %
500 Gramm	24.308€	25.061€	23.955€	24.913€	24.182€	3 %
1000 Gramm	48.612€	49.989€	47.873€	49.756€	48.365€	2,6 %

You can really see how inexpensive our prices are by looking at the smallest unit we offer - the 1 gram bar - which we can offer you for up to 20% less.

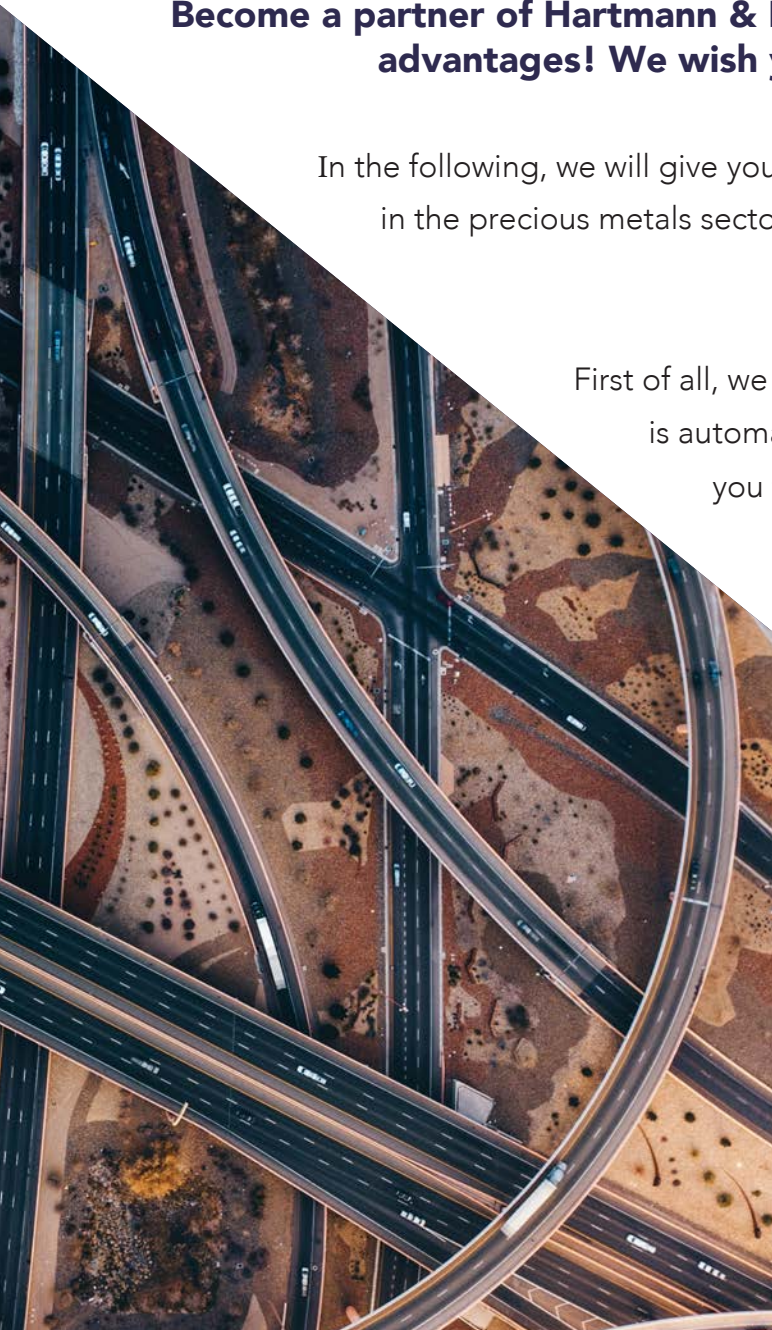


Become a partner of Hartmann & Benz and benefit from substantial advantages! We wish you a warm welcome!

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In the following, we will give you an initial overview of our products in the precious metals sector and tell you how you can benefit from them.

First of all, we would like to point out that our distribution system is automated down to the last detail. Of course, we also offer you the opportunity to participate in our affiliate programme. We provide our partners with extensive training information in the form of a concept to familiarise them with this branch of business. If you have any further questions, please do not hesitate to contact us. We will be happy to assist you in order to maximise our mutual business success. Which Hartmann & Benz GmbH products can you promote?





The Hartmann & Benz gold savings plan

If you promote our gold account, in which clients accumulate gold, you can expect very lucrative commissions, which are paid out in money (not in gold).

Staggered prices for 1 g gold related to our contract constructs:

It goes without saying that the prices for 1 g of gold are graduated prices that are adjusted to the market value of our products. These prices are to a certain extent volatile, as the price of an ounce of gold is determined daily - over the counter.

The prices for 1 g of gold - depending on the type of contract - are currently:

1 gram contract	€55
above 1000 gram contract	€49

Transfer of client gold holdings to Hartmann & Benz

If clients transfer their gold holdings to Hartmann & Benz GmbH at your instigation, we will grant you a commission in cash

The Hartmann & Benz GoldShop

In our GoldShop your clients can purchase gold - without any contract.

Multilevel sales

As an affiliate with Hartmann & Benz you can recruit your own sales team - and thus virtually build up your own sales system. The development of your sales activities and your staff is exclusively your responsibility. You benefit from staggered commissions for the individual levels.

Commissions

5 % - level 1

- Your affiliate commission for sales to your own clients
- Affiliate commission for an employee you have acquired

3 % - level 2

- for the revenues of the employee at level 1

1 % - level 3 and 4

- for revenues of your second and third employee(s)

0.5 % - level 5 and above

- for the revenues of other employees and members of your sales team

N.B. The commissions vary depending on which product or Hartmann & Benz package was sold.

Ihre Verdienstmöglichkeiten mit dem eigenen Vertrieb:

- The first way to refer your gold buyers is by signing up the clients yourself. The second way consists of you sending your clients a link with which they can register with us.
- Once clients have been referred by you, we list them exclusively under your name. If the next purchase is made by one of your clients within a further 12 months, you will receive another commission.
- If the first client who was won over by you for easygold24 later recommends easygold24 to other potential gold buyers via a link, we will also allocate this group of people exclusively to you.
- Your new clients for easygold24 can advertise for you indirectly in this way through their access to the gold account. The client also benefits from this, because he receives a gift for each referral.



So it is of particular value for you to know to refer your clients to these lucrative references.

It is also possible for you to add brokers and partners to your distribution on your own initiative. In doing so, you will receive profitable commissions for the shares you give away.

Another option for partner acquisition is for you to register new partners directly with us. Alternatively, you can send the new business partners an appropriate link for this purpose.

We also grant you the exclusive marketing rights for these new partners, even if the business relationship has been terminated. We would like to point out at this point that you alone can activate your brokers.

The full service for you - from Hartmann & Benz GmbH

When you look at our videos provided for you - in German or English - you will realise that we provide you with a full service. This service includes contract forms, advertising measures and banners.

If you have any open questions, please feel free to contact us at any time.

YOUR CARRER OBJECTIVE: PRECIOUS MEDAL CONSULTANT IN SALES AT HARTMANN & BENZ

Das Goldhandelshaus Hartmann & Benz, Stuttgart, bietet Ihnen ein speziell entwickeltes Ausbildungskonzept zum professionell agierenden Edelmetallberater im Direktvertrieb an.

Robust knowledge - the key to success

Your business success will only be crowned with extraordinary success if you have robust knowledge in the field of precious metals. But it is just as important for you to recognise where the opportunities and wishes of your clients are to be located, in order to be able to advise your clientele individually and to present tailor-made investment concepts. Only these perfect solutions lead to a resounding success in terms of returns. After all, sound advice will win you satisfied clients - your best reference. This classic win-win situation automatically maximises your business success.

With our training concept to become a precious metal consultant, you will gain the perfect basis for your profession.

The training concept to become an easygold24 precious metal consultant

The profound training to become an experienced precious metal consultant at easygold24, the flagship of Hartmann & Benz, rests on the following 4 pillars:

online

You learn within the framework of a modularly structured course. The 3 course modules have a duration of 45 minutes each and can be accessed online.

flexible

You can call up the learning modules at any time and thus integrate them into your daily schedule in a completely flexible way. You are also the only one who decides when you want to take your exams.

fair

By using the modules, you do not enter into any obligations towards Hartmann & Benz. Our sole aim is to prepare you in the best possible way for a sales sector that is currently growing strongly in importance - to our own benefit as well.

free

An inseparable part of our concept of fairness is that we provide you with our unique training material free of charge.

Classic financial products are a thing of the past - securing value with high-yield gold is the way to go!

In times like these, there is hardly any opportunity left to sell high-yield products with classic financial products. Securing value is therefore more important than ever for any serious consultant. Gold is one of the few assets with which - especially in inflationary times - the purchasing power of an asset can be preserved and even increased. By working as an advisor at Hartmann & Benz, you will be jumping on a career bandwagon that is just picking up speed, as more and more people are desperately looking for a safe haven for their savings. The Hartmann & Benz training programme shows you and your wealthy clientele the investment paths that everyone who wants to save their assets over uncertain times should take. Use this knowledge, which is understandable to everyone, to help people preserve and build up assets. You have a reputable company at your side for your career that has worldwide connections, uses a perfect platform - easygold24 - as a central marketing tool and has unique entrepreneurial features that are also literally worth their weight in gold for your future direct sales.

Take a step up the career ladder - become a partner of Hartmann & Benz.

Success-oriented people, like you, are eager to share your unique knowledge. They are convinced of the path they are taking and live this path to others.

Therefore, take advantage of the opportunity that Hartmann & Benz is offering you right now! You will become a sales partner of a renowned gold trading house with excellent worldwide networking. With this strong support and the unique training programme, you can build a strong foothold in an aggressively prospering market of the future right now.

Join Hartmann & Benz and become part of a partner programme that is dedicated to effectively securing and increasing wealth with modern, contemporary investment methods!



THE HARTMANN & BENZ TEAM – OUR CREDO

Gold is not like money - it's better! We at the Hartmann & Benz team are not like the others - we are also better! Better especially when it comes to wealth preservation in difficult economic times like the one we're currently facing.

Our credo is to develop a tailor-made wealth accumulation concept together with you: with gold. Gold is on everyone's lips these days. There is a good reason for that! If you want to achieve extraordinary returns in extraordinary times, you'll have to go with us. We and our partners will take you down a path that is still new and extraordinary for many. It is, however, a path that now offers no alternatives.

Go the way of the Incas, the Pharaohs and the Aztecs! Go Gold!

Our team sees a special challenge in our esteemed clientele. Every client needs a tailor-made, serious and above all lucrative solution, today more than ever. This is what our team can offer them because we work independently.

Our flagship - easygold24 - is a goldmine in which you can dig to be a winner tomorrow. Are you ready to set off for new shores? If so, you should start with the unique ideas and possibilities of Hartmann & Benz. Get started now so that you can stay ahead of others financially!

