

easygold24 



**HARTMANN
& BENZ
GMBH**



(+49) 711 93 70 90 76 | www.easygold24.com |
Hartmann & Benz GmbH, Auberlenstrasse 13,
70736 Fellbach, Stuttgart

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10000g
PURE GOLD
999,9

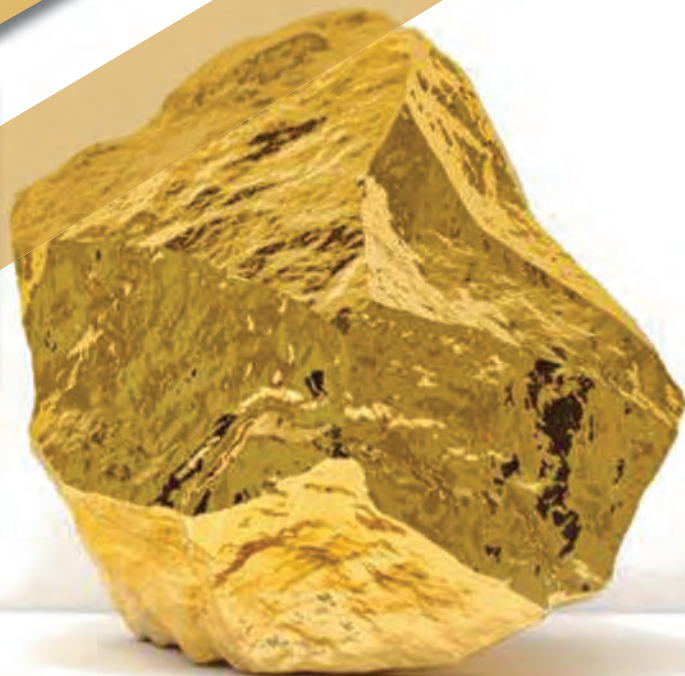
In spring 2019, our newly founded company, Hartmann & Benz GmbH, began actual commodity trading - in particular the trading in certified gold bars.

COMPANY FOUNDATION



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WHAT MAKES HARTMANN & BENZ GMBH SO UNIQUE?

It is common practice for gold dealers to sell gold well above the LBMA price in order to operate profitably. However, thanks to our decades of experience, we have found a way to offer our customers the highest quality certified gold at unrivalled prices.

Our company - and no one else - offers certified physical gold bars at no extra charge to the LBMA rates.



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OUR FLAGSHIP: easygold24.com

With our online platform easygold24, we are able to offer our rapidly growing clientele physical gold bars whose price corresponds exactly to the price fixed daily over-the-counter on the London Bullion Market (LBMA). This is unique worldwide - a fact that makes us the undisputed market leader in terms of certified fine gold bars of the highest quality.

Since large sums of money are usually moved in our business, we have thought of everything necessary in the interests of our customers' safety. For example, at the request of the customer, it is possible to transact through a trust company.



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OUR TARGET GROUPS



PRIVATEER



BANKS



INVESTMENT
ADVISOR



FINANCIAL
OPERATORS



STOCKBROKER





THE FOLLOWING FACTS SUPPORT THIS VIEW:

- Practically all economically mineable gold mines and mineralisation are already in operation
- Technical and financial expenditure for the exploration of further ore deposits - at great depth – is increasing exponentially
- This means that there are hardly any mines still in operation that can profitably produce gold
- The gold values of the currently producing mines should tend to decrease

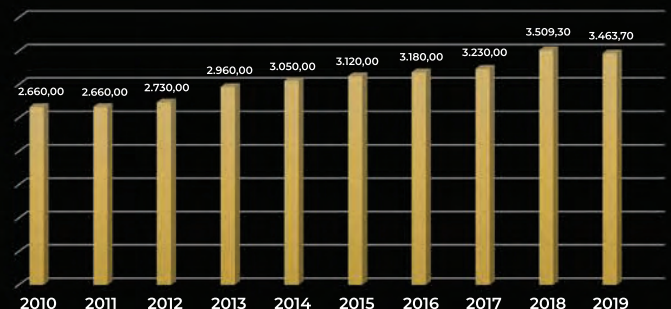


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GOLD PEAK - THE PEAK OF GLOBAL ANNUAL GOLD PRODUCTION - BEEN REACHED IN 2018?

DEVELOPMENT OF GOLD MINING 2010 - 2019

MINENPRODUKTION IN TONNEN



All of this has already led to a reduction in global gold production from 3,509 tonnes in 2018 by about 50 tonnes to 3,463 tonnes in 2019.

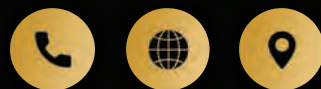
Ultimately, however, these considerations are of secondary importance for us gold investors.

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WHY DO WE BUY AND HOLD PHYSICAL GOLD?

GOLD CANNOT BE MINED IN ANY QUANTITY, SO DEMAND IS LIKELY TO INCREASE OVER TIME. IN ADDITION, WE HOLD GOLD BECAUSE WE WANT TO SECURE THE VALUE OF OUR ASSETS, SINCE GOLD IS RIGHTFULLY REGARDED AS A SHIELD AGAINST CRISES.



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WHAT MAKES HARTMANN & BENZ SO UNIQUE IN THE WORLD?

Hartmann & Benz GmbH is the only company worldwide that unites raw gold trade with gold investors on the shortest possible trade route. Therefore, we can offer our customers physically deposited gold bars at an unbeatable price. These gold bars are real and not - as with some other forms of investment - only available virtually.

We can always provide serious proof that our offer is truly unique worldwide. This gives Hartmann & Benz GmbH an entrepreneurial unique selling proposition that stands out from any other competitor.



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THE POINT HERE IS TO SHOW YOU THAT, IT DOES NOT MATTER TO THE INVESTOR WHO IS THE PRODUCER OF A BAR, BUT ONLY THE INVESTMENT VALUE OF GOLD IS IMPORTANT.

As of January 2020, there are 71 gold bar manufacturers worldwide that are LBMA-certified. LBMAcertified means that the bars are admitted to the London Bullion Market, the largest over-the-counter marketplace for gold bars. This certification also covers trading in silver bars as well as platinum and palladium bars, i.e. for all 4 precious metals.

Due to our unique selling proposition, we are not afraid of the competition from other bar manufacturers such as Umicore, Haereus, Degussa or PAMP Suisse. If you wish to see the prices.

By the way, we work together with two bar manufacturers, one in Turkey and one from Switzerland.



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**CAN WE PROVE THE FEASIBILITY
OF OUR CORPORATE PROJECT
IN PRINCIPLE?**

YES

**BECAUSE OUR PROJECT
MANAGEMENT IS BASED ON
THE FOLLOWING 3 INTERLOCKING
WORK STEPS**



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01

PURCHASE OF RAW GOLD FROM INTERNATIONAL SOURCES AT PRESENT, IT CONCERNS MINE EMISSIONS IN THE COUNTRIES:

- TURKEY
- AUSTRALIA
- ALASKA
- INDONESIA
- SOUTH AMERICA
- SOUTH AFRICA
- RUSSIA
- CHINA



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02

Melting of the raw gold into bars and further processing in certified refineries

Our Refineries are located in Turkey and Switzerland. Both refineries are LBMAcertified and produce 24- carat gold with a purity content of 999.9 per thousand for our customers

03

UNRIVALLED MARKETING OF LOW PRICED GOLD BARS

From this production and marketing process from raw gold via the refineries directly to the investor, we are in a position to offer gold bars at unsurpassed low prices to our esteemed clientele



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WHY SHOULD YOU INVEST IN GOLD?

Currencies come and go, stocks rise and fall, global debt and the risk of a major financial crash increase - only gold shines and stays. That's why gold belongs in every smart investment portfolio. Yours, too. Gold is the oldest means of payment in the world and a safe haven in troubled times. Gold protects wealth for generations and has served as a means of exchange and store of value for thousands of years. In times of strong inflation, in years of war, during currency reforms or when financial systems collapse, your gold retains its value. No other investment product can offer you that.

If you are a private investor looking for an no more! optimal entry point for an investment in precious metals, then you have come to the right place! No matter where you are in the world, here you can buy gold of stable value professionally - and benefit from fair prices when buying and selling! The icing on the cake when buying precious metals via easygold24? There are no fees for the storage of your valuable gold bars.



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PASSION MEETS EXPERTISE

We don't do everything. But we do everything we do right!
On our website you will always find the right solution for your investment goals. We will bring your precious metal to your home, at your preferred time. Or if you prefer, you can also collect your precious metal from us in person.

YOUR FIRST CHOICE FOR INVESTING IN PRECIOUS METALS

We want to be first in line for you when it comes to gold. We provide you with advice and support, with tips and security for your precious metal investments.

Our clients include private and commercial buyers, passionate collectors, numismatists and investment advisors. Every one of our clients receives exactly the precious metals and support they need to secure and increase their wealth or their clients' investments.

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**ONLINE
GOLD ACCOUNT
WITH 0%
FEES**

**SAVINGS
ACCOUNTS NO MORE!**



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EASYGOLD24

The smart way to invest in gold. With 100% security.

EASYGOLD24 offers you highly flexible gold investments with maximum security and lucrative growth opportunities.

NO MINIMUM ORDER VALUE

Unlike with many other providers, you can order from as little as 0.1 grams.

CERTIFIED

You buy real 999.9 LBMA certified gold from us. VAT free!

FLEXIBLE

You can have the gold delivered or request a buyback offer at any time. Adjust your liquidity situation as you need it.



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STILL UNSURE?

HERE ARE 12 GOOD REASONS FOR OPENING AN ACCOUNT.

- All-RISK insurance is included
- Special assets (seizure-proof)
- The purchased gold is tax-free
- Stock is confirmed by an auditor
- Online gold account with a clear overview
- You buy physical gold at the lowest price possible
- The gold can be delivered at any time
- Stored in Zurich (CH) or Dubai (UAE)
- You only receive LBMA (999.9) Good Delivery bars
- No storage fees!
- No set-up fees!
- No monthly fees!

BECOME A PARTNER

We have a top-class team. We play Champions League.
BECOME A HARTMANN & BENZ PARTNER WE'LL GET AHEAD TOGETHER:
COMBINING YOUR SKILLS AND OUR PRODUCT

Are you interested in a long-term cooperation with a successful, independent precious metal merchant? Contact us for an interview or for more information via e-mail at:

Partner@easygold24.com



NETZ ANSCHAUEN



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ANONYMOUS

You can purchase completely anonymously up to the purchase price of 1,999 euros.

FIDUCIARY PROCESSING

We ensure that agreements are adhered to.

0 % FEES

We do not charge fees or costs! Fees for insurances are covered. There are no further costs, with the exception of the costs for the fiduciary processing.

| Kriterien | Ergebnis | Gewichtung | Vorjahr | Bewertung Gesamt |
|---|----------|------------|---------|------------------|
| Kundenbefragung | | | | |
| Serviceleistungen | 100,00% | — | — | 66,31% |
| Serviceentwicklung | 80,00% | — | — | |
| Serviceaspekte | 97,60% | — | — | |
| Erfüllung des Kundenbedürfnisses | 92,00% | — | — | |
| Bewertung der Servicequalität | 96,00% | 70% | — | |
| Bewertung der Erreichbarkeit | 92,00% | — | — | |
| Zufriedenheit mit Mitarbeitern im Service | 100,00% | — | — | |
| Weiterempfehlung | 100,00% | — | — | |
| Hinweisrücklauf eingehalten | ja | — | — | |
| Bewertung | 94,72% | — | — | |
| Managementbefragung | | | | |
| Servicegrundsätze & -strategien | 100,00% | 30% | — | 30,00% |
| Bewertung | 100,00% | — | — | |
| Gesamtbewertung | — | — | — | 96,31% |

TOP SERVICE
2019 / 2020

Hartmann & Benz GmbH
Königsstraße 19 C
70173 Stuttgart

KUNDENBEFRAGUNG: 2020/19
SEHR GUT
★★★★★

DIOP
Deutschland Institut für Qualitätsbewertung und -prüfung gGmbH

TOP SERVICE
2020 / 2021

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KUNDENBEFRAGUNG: 2021/20
SEHR GUT
★★★★★

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PLAY IT SAFE WITH US! WE WELCOME YOU WARMLY!

ESCROW SERVICE

Customers who buy gold at easygold24 appreciate the trustee service, because it enables absolutely reliable and safe handling of the payment transactions.

Here we show you the advantages offered by an escrow service the possibilities of using the trustee service what the fees are that are incurred.

THE ESCROW SERVICE - A SERIOUS AND SECURE PAYMENT PROCESSING

This service has two major advantages: Firstly, it decisively increases the security in the processing of Trading transactions with easygold24 and secondly, the procedure of settlement is very simple. Only the prerequisite for being able to use gold trading via the escrow service is that you provide us with your consent for it.

TRADE SAFELY WITH US - A STEP-BY-STEP GUIDE

Instructions for opening a trust service in our Gold Account/GoldShop:

- Click on "Deposit/GoldShop" in the Gold Account/GoldShop
- Choose the escrow service
- Pay the total price of the gold (including shipping costs)

We, Hartmann & Benz GmbH, will be informed by the trustee after receipt of payment, and we will send you your gold immediately afterwards. The fees for the escrow service are 0,9% (incl. VAT), which are to be transferred by the customer in advance to Hartmann & Benz GmbH. After you have received the uncirculated or flawless gold bullion, you as the buyer give the escrow service permission to pay the agreed purchase price to Hartmann & Benz GmbH.

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TRUSTEE SERVICE - YOUR ADVANTAGES

Security and again security - that is the decisive advantage that an escrow account offers you. First, when you have checked the gold bars for authenticity and intactness at your leisure and when you are satisfied, you release the payment. You can be sure that we, the Hartmann & Benz GmbH, will do our best to make you one of our many satisfied customers - if only because of business self-interest.

At a glance - your advantages as a buyer:

It is solely up to you whether the purchase amount is paid to Hartmann & Benz GmbH. You have a full two days to put the delivered gold bars through their paces.





01 FROM WHAT AMOUNT CAN I USE THE ESCROW SERVICE?

The trustee service can be used from a purchase sum of 50,000 € from 1 kg.

02 HOW CAN I REGISTER FOR THE ESCROW SERVICE WITH HARTMANN & BENZ GMBH?

In the order process you simply select the "escrow service" under "payment provider".

03 WHAT ADVANTAGES DOES THE TRUSTEE SERVICE OFFER FOR BOTH BUSINESS PARTNERS - YOU AND US?

Since we do not know each other personally, we handle the business through a trustee for both parties' safety. Thus, the risk of fraud for the buyer is minimized and payment security for the seller is ensured. It is said that the purchase is processed "step by step". The first move is made by the buyer by paying the full purchase amount transferred to the escrow account. Then, in return, Hartmann and Benz GmbH sends ordered commodity (gold bars). After arrival and inspection of the goods (max. 48 hours) by the customer, the customer gives the amount is usually free, i.e. the money deposited there is transferred to the merchant's bank account, in this case the Hartmann & Benz GmbH, is transferred - unless the goods are faulty or incorrect.

04 WHAT ADVANTAGES DO I HAVE AS A BUYER WITH THE ESCROW SERVICE?

In case of a faulty delivery or if the wrong goods were delivered, you admit the trustee understand that you do not agree with the delivery and that the money already deposited will not be used for release forwarding to the dealer. With the escrow service you have maximum security with the purchase procedure.



05 WHAT DOES THE ESCROW SERVICE COST ME?

The costs for the trustee service are a maximum of 0.9% of the turnover.

06 WHAT IS AN ESCROW ACCOUNT AND WHERE CAN I SEE IT?

Only registered users can see an escrow account. After a transaction the agreed amount will be transferred by the buyer to this account.

07 ISN'T THERE A RISK THAT MY ACCOUNT DETAILS COULD BE HACKED IN INTERNET PAYMENT TRANSACTIONS?

You can be sure that your account data will not be intercepted by unauthorized persons, because we work with standards that guarantee a high level of security.

08 WHAT INFORMATION DO I NEED TO PROVIDE WHEN I TRANSFER THE FUNDS TO THE ESCROW ACCOUNT?

In order to correctly assign the amount of money transferred to the trust account to the trust order you must enter the so-called trust order number as the reason for payment and make a corresponding commodity code.

09 CAN I ONLY USE THE ESCROW SERVICE IN GERMANY?

You can use the trustee service worldwide without any restrictions.



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MOTIF BARS

**ADVERTISE WITH MOTIF BARS AND EMBOSSING ACCORDING TO YOUR OWN IDEAS!
OUR MARKETING IDEA FOR YOU!**

We are aimed at entrepreneurs, associations, clubs, cities and municipalities, as well as hotels, spa centers, tourism associations and, for example, airlines with a special marketing idea:

Increase your level of awareness and reward satisfied customers with an immortal and valuable gift: gold!

MOTIF CARDS WITH BARS MADE OF REAL GOLD!

For this purpose, we offer you motif bars made of real gold, which are presented on a motif card to the honored customer or, for example, a club member or are offered for sale. The motif card with the gold bar placed on it is the size of a credit card (approx. 54 x 86 mm) and is hermetically protected by a plastic capsule. One or more bars can be placed on each motif card.

With the motifs for the bars, you can either choose from our range or have your own logo or motif embossed. Even unusual requests are realized by us.

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INGOT SIZES

As far as the bar sizes are concerned, you can choose between 0.1 and 100 grams. The bars from our suppliers are certified by the LBMA, the London Bullion Market Association, the world's most important trading center for gold in the city of London. What this means for you is that you will receive Good Delivery Standard gold bars. Or our manufacturers use raw materials from suppliers who are certified and approved for the production of gold bars. We guarantee you this unique quality with a certificate.

TAKE YOUR COMPANY FORWARD THIS BRILLIANT ADVERTISING IDEA!

So if your company is looking for a brilliant advertising idea to draw attention to your product on the market, then our marketing tip is definitely of great interest to you. Because you don't give small gifts, but pure gold with which you express your great appreciation to your customers. Especially now, when the prices for gold still have upside potential, your gift is becoming more valuable every month, a circumstance that your dear customers will thank you twice: For example by recommending your company on an Internet portal or on your company's website.

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GOLD AS A BONUS FOR THAT WORKFORCE

As an entrepreneur, you can also offer your hard-working workforce a bonus, for example at Christmas or when a production target is reached, and thus further increase the effectiveness of your company.

OUR GOLD MOTIF BARS AS TOP PROMOTER FOR ALL INDUSTRIES!

What applies to every company, of course, also applies to all other industries. Regardless of whether it is a service company, insurance broker, financial institution, golf club, association, municipality or industry that revolves around health and travel: the recipients will accept your motif bars with thanks and will remain your valued customers in a very pleasant memory. These generously thoughtful people will be happy to recommend you and your company to others. This makes these gold card gifts an investment in your company that will pay off many times over.

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THE TURNAROUND FOR EMPTY MUNICIPAL COFFERS: OURS MOTIF BARS FOR YOUR CITIZENS!

The handing over of motif bars (for example with motifs from your community) is also a unique opportunity for municipal institutions to refill the often empty coffers. For example, communities would have the option of offering the population or users of community facilities motif cards with gold bars for purchase and mutual use. On the one hand, citizens can help finance projects, events and community facilities in this way and do something for the flourishing of their community. On the other hand, the buyers receive a real, immortal and inflation-protected value, gold, which even promises an increase in value.

CLUBS AND ASSOCIATIONS - COLLECT CLUB HISTORY WITH CHANGING MOTIFS ON OUR GOLD BARS!

For clubs and associations, our high-quality motif cards with gold bars are also a good opportunity to offer members something very special - regardless of whether it is a car club, a club that promotes culture, a golf club or a sailing club. In this way, the "we-feeling" in a club is decisively promoted. Our gold bars can of course also be provided with a new motif every year, which will especially inspire the collectors among your members.

The value of the motif bars can be controlled by different thicknesses.

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